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SOUTH COAST GEM WINS AGAIN

La Côte d’Azur luxury Margate beach resort wins Top Self-catering Resort at the 2011 AA Travel Guides American Express Accommodation Awards at the annual Indaba in Durban. This is the 3rd consecutive year that La Côte d’Azur has been nominated and won, and the resort will now be included in the AA Travel Guides Hall of Fame.

First Resorts, the largest resort management company in South Africa, has been overseeing La Côte d’Azur for the past four years. “La Cote d’Azur has a passionate team that believes in Service Excellence when attending to the needs of their guests. The resort has become one of the leading properties in our portfolio. We are proud of the recognition they have received,” said Johann Jordaan, Managing Director of First Resorts.

Over 41 000 consumers gave their opinion on 1 100 AA Quality Assured or star-graded establishments across South Africa. Resorts were graded on their service levels, ambience, food and the quality of facilities. Petra Meyer, Resort Manger of La Côte d’Azur had this to say: “We are honoured to receive this award. It reaffirms our commitment to deliver an exceptional holiday experience to all our guests.”

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